

### 1. WHO SHOULD USE SKINCERITY RENEW AND WHY?

**Skincerity Renew** is perfect for people ages 35+ who want to supercharge collagen growth (for smoother, plumper skin), maximize hyaluronic acid (for greater moisturization), and protect telomeres, which are key to slowing the natural aging process. We start losing collagen at age 25, so it makes sense to use **Renew** at an age when you feel your skin is not as plump or toned.

### 2. WHAT INGREDIENTS ARE IN SKINCERITY RENEW?

**Skincerity Renew** contains all of the properties of our patented **Breathable Barrier®** technology with ACTIVE agents that promote natural collagen growth and telomere protection. Telomeres cap the ends of chromosomes to keep them from shortening, which leads to aging. All these activities enable **Skincerity Renew** to induce old cells to act like younger cells. Limiting oxidative stress and telomere shortening ensures optimal metabolism to make older cells act like younger cells.

The active ingredients are made of two primary substances that are combined together to enhance each cell's metabolism, which makes cell function work like younger cells. Caprylic/capric triglyceride is derived from coconut oil and glycerin (*plant sugars*), which is a mix of fatty acids that the skin can use to repair, moisturize, thicken, and replenish the skin. Geranylgeranyl isopropanol is a mixture of cellular protein building blocks and alcohol that helps combat oxidative stress and damage to telomeres.

**NOTE:** Metabolism is the chemical reactions that take place within each cell and that provide energy for vital processes and life.

### 3. WHAT DOES "TELOMERE PROTECTION" MEAN IN PLAIN TERMS?

**Think of a shoelace:** On the end of a shoelace is a plastic tip or tube. This prevents the shoelace from unraveling, right? If the tip comes off, the shoelace begins to unravel and fray. A telomere does exactly the same thing as the plastic tip of a shoelace. It protects the chromosomes and prevents the DNA strand from "unraveling;" and, the result is that the life cycle of the cell is longer because the DNA is intact.

### 4. SHOULD I USE SKINCERITY RENEW TOGETHER WITH SKINCERITY?

Skincerity and **Skincerity Renew** do NOT need to be used together. There is NO added benefit to using one on top of the other.

### 5. HOW LONG WILL IT TAKE TO SEE RESULTS?

Clinical studies show significant results occur following at least two months of use. However, because everyone's skin is different, the speed of change could vary.

### 6. CAN I USE SKINCERITY RENEW WITH THE OTHER GREAT NUCERITY PRODUCTS?

**Yes**, similar to Skincerity, **Skincerity Renew** can be applied to our other great products such as Peptide Plus, Eye Effects 3, etc. Also using NuCerity Advanced Exfoliator before rolling on **Skincerity Renew** will deliver remarkable results.

### 7. DOES SKINCERITY RENEW HAVE ALL THE BARRIER TECHNOLOGY OF ORIGINAL SKINCERITY?

**Yes.** **Skincerity Renew** contains all of the moisture-retaining properties and vital oxygenation properties of our patented **Breathable Barrier®** technology. Like Skincerity, **Skincerity Renew**:

- Functions just like your skin
- Cleanses the skin
- Holds in vital moisture
- Allows oxygen to reach the skin, which makes it "skin healthy"
- Ensures that active agents stay in constant contact with the skin
- Amplifies active agents

## SKINCERITY VS. SKINCERITY RENEW: AN EASY GUIDE TO MAKING THE RIGHT CHOICE FOR YOUR SKIN

Trying to decide which Skincernity product is right for you? It all depends on your particular skincare needs and what specific areas/problems you're trying to target.

Take a look at the diagram below and begin your Skincernity regimen today!

KEY BENEFITS	SKINCERITY RENEW	SKINCERITY
Patented Breathable Barrier® Technology	YES	YES
Amplifies Active Ingredients	YES	YES
Holds in your body's natural moisture	YES	YES
Allows oxygen to reach the skin	YES	YES
Deep Cleans on contact and flash dries in seconds	YES	YES
Prevents oxidative stress	YES	YES
Increases Collagen Synthesis (+483%)	YES	
Increases Hyaluronic Acid Synthesis (+ 33%)	YES	
Protects against Telomere Shortening	YES	
Induces Aging Skin Cells to function as Young Cells	YES	
Age Group benefits	35+	ALL AGES
Fragrance Free	YES	
Sensitive Skin	YES	
Speeds Acne Clearance		YES
Reduces the appearance of Scars		YES
Soothes and calms Rashes and dry/damage skin		YES
Vitamin E and Grape seed oil		YES
Overall healthy Skin		YES

## SKINCERITY RENEW COLLAGEN ACTIVATION. TELOMERE PROTECTION.

